# **ANTHONY H. BROWN**



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"Anthony is an excellent marketing specialist as he as been successful in the promotion of various projects and programs throughout the city of Cleveland. I am certain that Anthony would be an asset to any organization or company.' Linda D. Woodard, Experienced Workforce & Career Development Professional & Entrepreneur

## HIGHLIGHTS

- Project Manager Development
- Training/Consulting
- **Public Relations**
- Administrator

Media Specialist

- On-Air Talent
- Team Building

#### PROFESSIONAL SUMMARY

- Proven ability to develop, lead, and complete product communication projects and programs
- Highly knowledgeable, creative and resourceful television personality with more than 10 years experience writing and reporting news stories live on-air and via tape
- Experienced communications professional with a background in public relations, web & social media content development, event planning research and presentation, and news journalist (broadcast, print)
- Adept at building relationships with media, news, and public relations industry leaders
- History of improving public awareness of new or existing programs
- Results-oriented professional with an accomplished track record of devising new efficiencies, reducing costs and compressing timelines to execute successful programs in services industries

#### PROFESSIONAL BACKGROUND

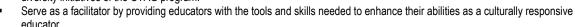
# Cleveland Metropolitan School District

Closing the Achievement Gap - Diversity Linkage Coordinator

Cleveland, Ohio

January 2014 to Present

Responsible for the execution and monitoring of the culturally relevant initiatives at the building and district level as it relates to the diversity initiatives of the CTAG program.



- Provide continuous research, benchmark, and development of diversity strategies, external best practices and trends relative to culturally relevant pedagogy; aligning such with CTAG mission and core beliefs.
- Aide in the firm foundation of addressing the targeted social, emotional and academic interventions that increases the potential of a targeted population
- Support the collaboration of parents, educators and community partners in an effort to successfully assist students in closing the achievement
- Received Diversity Intelligence Advantage Leadership Training through the Souder, Betances and Associates, Inc. (February 2004)

### Phelps Media Group Another Look - Cable Television Talk Show

Co-Host, Segment Producer Another Look Radio Host (Pilot program)

www.another-look.com

Cleveland, Ohio

March 2000 to Present March 2003 to December 2003

- Secure scheduling and interview selected quests
  - Produce segments relating to entertainment and education
  - Serve as the lead co-host of a local cable talk show, reaching 1.4 million homes on the Time Warner Cable's NEON Network & Local on Demand
  - Research and prepare topic discussions by providing administrative assistance as directed
  - Provide support to the marketing and promotions of the organization through print material, public appearances, auxiliary website development and maintenance, and special event/advocacy programs
  - Served as the lead host of a pilot radio program, "Another Look on the Radio"

# A. B.etter Way Productions, LLC

Coordinator/Media Specialist

Warrensville Hts., Ohio

June 2008 to Present

development of projects

- Engage community agencies, companies, and organizations with appropriate contact and resources to aide in
- Serve as a project manager to coordinate activities and affairs that would lead to completion of program goals
- Utilizing the skills acquired skills from various employers, became a founding member of a small business venture providing media consulting and youth development referral services
- Develop and supervise youth outreach programs that deal in mentorship and the performing arts
- Assist clients with targeted consultation and special events planning that yield in positive promotions and increase financial value to organization
- Serve as site administrator for client-based websites and social media content

www.HBCUAlumniCLE.com www.AlphaESQCleveland.com

www.IMBCOhio.org

www.DAL1947.org www.COMEinc.org

www.NPHCGreaterCleveland.org









## ANCHORING/REPORTING/HOSTING LINKS

Interview - Cassandra Collier-Williams
Interview - Rev. Run of Run DMC
Red Carpet Premier - More than A Game

On Location - Karamu House
Interview - Kirk Franklin
Interview - Stacy Bell

Cooking Segment - Just Like Mom's
Interview - Kym Whitney
Celebrity Soul Food Cook-off (Part 1)

# **COMMUNITY INVOLVEMENT**

- Actor at the historic Karamu House Theater
- Alpha Phi Alpha Fraternity, Inc.
   Delta Alpha Lambda Chapter
- UNCF Northern Ohio Advisory Council
- Cleveland Council of Black Colleges Alumni Association
- Volunteer, Youth Opportunities Unlimited
- Israelite Missionary Baptist Church

#### **EDUCATION**



Bethune-Cookman University, Daytona Beach, Florida
BA – Mass Communication (June 27, 1992)
Emphasis in news writing techniques, editorial judgment and the principles and practices of radio and television news production



Indiana Wesleyan University, Marion, Indiana M.Ed. – Curriculum & Instruction (August 17, 2005)

## REFERENCES

Vallery Gaines, Area Director
United Negro College Fund, Inc.
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Terrence Spivey, Artistic Director Karamu House, Inc. 2355 East 89<sup>th</sup> Street Cleveland, Ohio 44106 (216) 795-7070 TSPIVEY@Karamuhouse.org Jeff Phelps, Producer
Another Look Cable Television
P.O. Box 99410
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Carol Rivchun, President
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Other References Available Upon Request As of Friday, March 20, 2015