

ANTHONY H. BROWN

18906 Sumpter Road, Warrensville Hts., OH 44128 ■ Cell: 216.365.8144 ■ A.Harris.Actor@gmail.com ■ www.AHarrisBrown.com

"Anthony is an excellent marketing specialist as he has been successful in the promotion of various projects and programs throughout the city of Cleveland. I am certain that Anthony would be an asset to any organization or company."
Linda D. Woodard, Experienced Workforce & Career Development Professional & Entrepreneur



HIGHLIGHTS

- Project Manager
- Development
- Training/Consulting
- Public Relations
- Administrator
- Media Specialist
- On-Air Talent
- Team Building

PROFESSIONAL SUMMARY

- Proven ability to develop, lead, and complete product communication projects and programs
- Highly knowledgeable, creative and resourceful television personality with more than 10 years experience writing and reporting news stories live on-air and via tape
- Experienced communications professional with a background in public relations, web & social media content development, event planning research and presentation, and news journalist (broadcast, print)
- Adept at building relationships with media, news, and public relations industry leaders
- History of improving public awareness of new or existing programs
- Results-oriented professional with an accomplished track record of devising new efficiencies, reducing costs and compressing timelines to execute successful programs in services industries

PROFESSIONAL BACKGROUND

Cleveland Metropolitan School District

Cleveland, Ohio

Closing the Achievement Gap – Diversity Linkage Coordinator

January 2014 to Present

- Responsible for the execution and monitoring of the culturally relevant initiatives at the building and district level as it relates to the diversity initiatives of the CTAG program.
- Serve as a facilitator by providing educators with the tools and skills needed to enhance their abilities as a culturally responsive educator.
- Provide continuous research, benchmark, and development of diversity strategies, external best practices and trends relative to culturally relevant pedagogy; aligning such with CTAG mission and core beliefs.
- Aide in the firm foundation of addressing the targeted social, emotional and academic interventions that increases the potential of a targeted population
- Support the collaboration of parents, educators and community partners in an effort to successfully assist students in closing the achievement gap.
- Received Diversity Intelligence Advantage Leadership Training through the Souder, Betances and Associates, Inc. (February 2004)



Phelps Media Group

Cleveland, Ohio

Another Look - Cable Television Talk Show

Co-Host, Segment Producer

March 2000 to Present

Another Look Radio Host (Pilot program)

March 2003 to December 2003

www.another-look.com

- Secure scheduling and interview selected guests
- Produce segments relating to entertainment and education
- Serve as the lead co-host of a local cable talk show, reaching 1.4 million homes on the Time Warner Cable's NEON Network & Local on Demand
- Research and prepare topic discussions by providing administrative assistance as directed
- Provide support to the marketing and promotions of the organization through print material, public appearances, auxiliary website development and maintenance, and special event/advocacy programs
- Served as the lead host of a pilot radio program, "Another Look on the Radio"



A. Better Way Productions, LLC

Warrensville Hts., Ohio

Coordinator/Media Specialist

June 2008 to Present

- Engage community agencies, companies, and organizations with appropriate contact and resources to aide in development of projects
- Serve as a project manager to coordinate activities and affairs that would lead to completion of program goals
- Utilizing the skills acquired skills from various employers, became a founding member of a small business venture providing media consulting and youth development referral services
- Develop and supervise youth outreach programs that deal in mentorship and the performing arts
- Assist clients with targeted consultation and special events planning that yield in positive promotions and increase financial value to organization
- Serve as site administrator for client-based websites and social media content

www.HBCUAlumniCLE.com

www.DAL1947.org

www.AlphaESQCleveland.com

www.COMInc.org

www.IMBCOhio.org

www.NPHCGreaterCleveland.org



ANCHORING/REPORTING/HOSTING LINKS

[Interview - Cassandra Collier-Williams](#)

[On Location - Karamu House](#)

[Cooking Segment - Just Like Mom's](#)

[Interview - Rev. Run of Run DMC](#)

[Interview - Kirk Franklin](#)

[Interview - Kym Whitney](#)

[Red Carpet Premier - More than A Game](#)

[Interview - Stacy Bell](#)

[Celebrity Soul Food Cook-off \(Part 1\)](#)

COMMUNITY INVOLVEMENT

- Actor at the historic Karamu House Theater
- Alpha Phi Alpha Fraternity, Inc. Delta Alpha Lambda Chapter
- UNCF Northern Ohio Advisory Council
- Cleveland Council of Black Colleges Alumni Association
- Volunteer, Youth Opportunities Unlimited
- Israelite Missionary Baptist Church

EDUCATION



Bethune-Cookman University, Daytona Beach, Florida
BA – Mass Communication (June 27, 1992)

Emphasis in news writing techniques, editorial judgment and the principles and practices of radio and television news production



Indiana Wesleyan University, Marion, Indiana
M.Ed. – Curriculum & Instruction (August 17, 2005)

REFERENCES

Vallery Gaines, Area Director
United Negro College Fund, Inc.
2000 Auburn Drive, Suite 200
Cleveland, Ohio 44122
(216) 781-8623
vallery.gaines@uncf.org

Terrence Spivey, Artistic Director
Karamu House, Inc.
2355 East 89th Street
Cleveland, Ohio 44106
(216) 795-7070
TSPIVEY@Karamuhouse.org

Jeff Phelps, Producer
Another Look Cable Television
P.O. Box 99410
Cleveland, Ohio 44119
(216) 403-4373
jeffphelps@another-look.com

Carol Rivchun, President
Youth Opportunities Unlimited
1361 Euclid Avenue
Cleveland, Ohio 44115
(216) 566-5445
crivchun@youthopportunities.org

Other References Available Upon Request
As of Friday, March 20, 2015