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SHOW!

# ADVERTISING RATES

As of July 4, 2023

Who is Anthony?

and their families.

Anthony has accumulated over two decades of experience in education and administration, currently serving as the Family and Community Engagement Coordinator for the <u>Cleveland Metropolitan School District</u>. In this role, Anthony is responsible for organizing family engagement activities, facilitating two-way communication between the district and the community, and supporting initiatives related to the Cleveland Plan to

Anthony had been the primary male host of Another Look Cable Television for over a decade. This talk-variety show aired on Time Warner Cable Northeast Ohio Network and reached approximately 1.4 million homes. Alongside his co-hosts, he provided viewers with an alternate perspective of news, sports, entertainment, the arts, special events, and more – within and around Northeast Ohio.

ensure the success of all Cleveland Metropolitan School District students

He has made a name for himself as an avid supporter of minority higher education, earning him the nickname of "Mr. HBCU of Cleveland" for his dedication to promoting the value of these esteemed institutions of higher learning. He is a proud graduate of Bethune-Cookman University (Daytona Beach, FL) where he majored in Mass Communications.

He is devoted to developing and achieving goals that will promote the growth of HBCUs and their alumni through advocacy, recruitment, and fundraising. He is convinced that "HBCU alumni have a moral obligation to help the next generation of scholars become leaders of today."

He has achieved numerous accomplishments due to his hard work, commitment, and trust in God. The Cleveland alumni council recognized his efforts and presented him with the <u>Anthony H. Brown HBCU Arts Scholarship Award</u>.

Anthony is a passionate life learner who is committed to making a positive impact in his community. He is currently sharing his own story through motivational speaking, video blogs, social media, and soon-to-be-published book "There Is A Better Way!"



## What is The HBCU Alumni House Party Show?

In April 2020, during the COVID-19 pandemic, Anthony began video podcasting from his living room in an effort to connect with others through social media. For two years, he broadcasted "The HBCU Alumni House Party Show!" on Facebook and YouTube, providing entertainment to an audience of HBCU alumni and supporters on topics such as financial support for their alma mater, campus highlights, student recruitment and alumni events. Through his efforts, Anthony was successful in leading an HBCU awareness and fundraising campaign which raised more than \$180,000 for HBCUs. The program is now available for viewing or listening seven days a week on various multimedia platforms, including the Daily Gospel Network.

In May 2023, the show was named one of the top <u>15 Best HBCU Podcasts</u> amongst thousands of podcasts evaluated by Feedspot, a platform for discovering, classifying, and ranking blogs, podcasts, and influencers in multiple niche categories. Ranking criteria included traffic, social media followers, and freshness, as reported by the Feedspot Blog Reader.

The HBCU Alumni House Party Show - a virtual talk show packed with engaging conversations about Historically Black Colleges and Universities. Here, you'll hear from alumni, institutional leaders, supporters and students about the latest HBCU Headlines, Hot Topics and alumni achievements. Plus, get an inside look into the unique college and campus life each HBCU has to offer. Don't miss out on the ultimate HBCU experience.

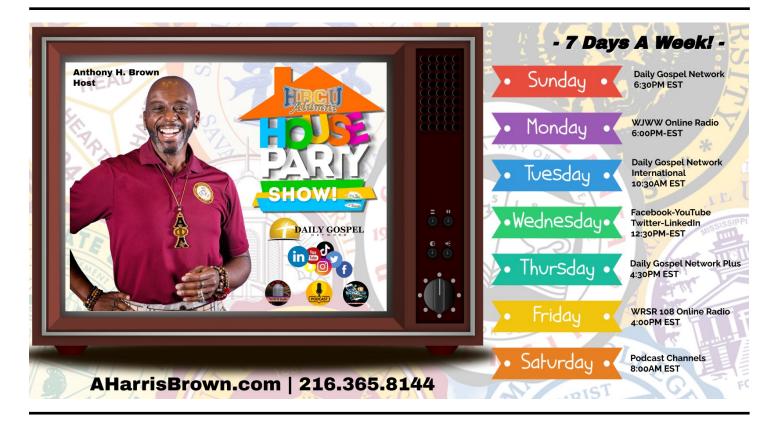
Join Anthony, as he and his guest:

- Recognize and honor the tremendous accomplishments of our alumni and students!
- Share the important milestones and accomplishments of our historic institutions!
- Celebrate HBCUs incredible efforts, powerful promotional campaigns, and successful student recruitment strategies!
- Encourage our audience to take advantage of the amazing programs, alumni engagement, events and ventures offered by our alumni and services they are sure to benefit greatly!

**Daily Gospel Network** 

Beginning for Season 3, the HBCU Alumni House Party Show was excited to join a network that brings you the Good News of Jesus Christ from dynamic and anointed Church Leaders from all over the country every day. The Daily Gospel Network is a place where you can get your daily dose of inspiration, motivation, and encouragement. As a Nationwide Christian Broadcast Company, DGN has a reach to over 50 million homes through platforms such as ROKU, Amazon Fire, and Apple TV and streaming on the Daily Gospel Network website, Facebook, YouTube, LinkedIn, and Twitter.





### Join An Impressive List...

...of current and past program partners, supporters and advertisers.





























Learn More >>

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#### **Monthly Package Includes:**

- Production of one complimentary 30-second commercial
- 30-second commercial featured on the HBCU Alumni House Party Show weekly show via the Daily Gospel Network, Facebook, YouTube, LinkedIn, Twitter, and <u>various podcast platforms</u>
- Posting of your 30-second commercial on our social media accounts for even more exposure
- Weekly advertisement on our social media outlets featuring your product including: Facebook, Instagram, LinkedIn and Twitter

#### **Add-On/Additional Services:**

- Product placement and/or on-air endorsement
- One-on-one exclusive interview with host(s) for the entire 30-minute show
- Virtual "LIVE" Events or "LIVE" Podcasts